

Weekend Course

Workshop on Research Proposal

Date: 08 September 2018. Duration: 1 Day Time: 9.30am to 5.30pm Class Schedule: Saturday
Last date of Registration: 07 September 2018 Venue: Academy of Learning Limited, 115, Kazi Nazrul Islam Avenue, Bangla Motor, Dhaka-1000. Contact: +88 01708 545299 e-mails- training@aolbd.com

Training price: 4,000/- Early Bird: 3,500/- (enroll before 05 Sept'18) (15 % VAT is applicable in every purchase)

Label of Participant: Any post graduate student who is seeking for a PhD in or outside the country can attend the workshop to improve their conceptual and writing skills.

Boarding: Training materials - Folder, Writing Pad & Pen, Lunch and two times Tea-Snacks would be provided during the training period.

Introduction: Most students and beginning researchers do not fully understand what a research proposal means, nor do they understand its importance. A high quality proposal not only promises success for the project, but also impresses the Thesis Jury about the student's potential as a researcher. Hence, understanding how to write a good piece of research proposal is imminent to start working on an attainable research project. Again, the significance of a good research proposal is immense for a student to secure a fund that is needed to complete the whole program successfully

The aim of this workshop is to offer tools and techniques to the prospective researchers on how to begin with the process of entering into a research program through writing a good research proposal. A high quality research proposal is intended to convince the authority that the writer has a feasible research project, rich understanding about the field of study and the competence to complete the work plan. Proposals have to be informative and persuasive as the purpose is to influence the reader to believe that the solution to the proposed research is practical and appropriate.

After the completion of this workshop you will learn how to -

- Structure proposal components in a way that will ensure a logical flow of information and results that are both compelling and competitive.
- Write from the perspective of the funder and supervisor.
- Present your ideas in the most persuasive and coherent ways.
- Assess your own potential and competence in a specific field.
- Determine how much data you need for the proposal.
- Sequence research development activities

Contents:

- Why do research
- Purpose of writing a proposal
- Overview of a good research proposal
- Concept and context
- Identifying research gaps
- Selecting Topic
- Theoretical and conceptual Framework
- Research Problem and Objectives
- Types of research study
- Taxonomy
- How to start writing (Activity)
- Literature Review
 - How to review and synthesize
 - How many to review and from where

- Understanding study design
 - Population and sampling techniques
 - Methods of collecting useful data
- Expected result and contribution
- Planning a clear work schedule
- Significance of adding references
 - Referencing formats
- Common mistakes in research proposals
- Handling Challenges

Hands-on exercises will be done after completion of certain topics for practical understanding of how to do the write-ups properly**

Facilitator Biography: Lutfun Nahar Chowdhury

Mrs. Lutfun Nahar Chowdhury is specialized in Business Innovation, Finance & Business Logistics. She has double Master's degrees from two different countries; Blekinge Institute of Technology, Sweden and Nord University, Norway. At present, she is conducting a doctoral research on Microfinance, workstation based in Norway. She successfully accomplished international on-campus trainings on Social Networking platforms, Communication Strategies, Time Management and Project Management in Scandinavian region. Mrs. Lutfun has proven her skill in writing academic papers by publishing a research work on "Formal Business Planning in SMEs" (ISBN: 978-3-8443-9760-4) reviewed and published by Lambert Academic Publishing Company, Germany. Another paper on "Risk-adjusted Weight Construction in Portfolio Investment" is under review and is expected to be published by the end of 2017 by the same publishing house in Germany.