

Workshop on Research Proposal

Overview

Most students and potential researchers do not fully understand what research proposal means, nor do they understand its importance. A high quality proposal not only promises success for the project, but also impresses the Thesis Jury about the student's potential as a researcher. Hence, understanding how to write a good piece of research proposal is imminent to start working on an attainable research project. Again, the significance of a good research proposal is immense for a student to secure a fund that is needed to complete the whole programme successfully. The aim of this workshop is to offer tools and techniques to the prospective researchers on how to begin with the process of entering into a research programme through writing a good research proposal. A high quality research proposal is intended to convince the authority that the writer has a feasible research project, rich understanding about the field of study and the competence to complete the work plan. Proposals have to be informative and persuasive as the purpose is to influence the reader to believe that the solution to the proposed research is practical and appropriate.

Course Objective

- Structure proposal components in a way that will ensure a logical flow of information and results that are both compelling and competitive.
- Write from the perspective of the funder and supervisor.
- Present your ideas in the most persuasive and coherent ways.
- Assess your own potential and competence in a specific field.
- Determine how much data you need for the proposal.
- Sequence research development activities.

Course Contents:

- Why do research
- Purpose of writing a proposal
- Overview of a good research proposal
- Concept and context
- Identifying research gaps
- Selecting Topic
- Theoretical and conceptual Framework
- Research Problem and Objectives
- Types of research study
- Taxonomy
- How to start writing (Activity)
- Literature Review
 - How to review and synthesize
 - How many to review and from where
- Understanding study design
 - Population and sampling techniques
 - Methods of collecting useful data
- Expected result and contribution
- Planning a clear work schedule
- Significance of adding references
 - Referencing formats
- Common mistakes in research proposals
- Handling Challenges

Hands-on exercises will be done after completion of certain topics for practical understanding of how to do the write-ups properly.

Profile of Resource Person



Lutfun Nahar Chowdhury

MBE (Sweden), Research Fellow (Nord University, Norway)

Lutfun Nahar Chowdhury is specialized in Business Innovation, Finance & Business Logistics. She has double Master's degrees from two different countries; Blekinge Institute of Technology, Sweden and Nord University, Norway. At present, she is conducting a doctoral research on Microfinance, work station based in Norway. She successfully accomplished international on-campus trainings on Social Networking platforms, Communication Strategies, Time Management and Project Management in Scandinavian region.

Lutfun has proven her skill in writing academic papers by publishing a research work on "Formal Business Planning in SMEs" (ISBN: 978-3-8443-9760-4) reviewed and published by Lambert Academic Publishing Company, Germany. Another paper on "Risk-adjusted Weight Construction in Portfolio Investment" is under review and is expected to be published by the end of 2018 by the same publishing house in Germany.

Certificate

Those who attending the training will be awarded a certificate of participation in the workshop on "Research Proposal".

Who Can Attend?

Any post graduate students who is seeking for a PhD within or outside the country can attend to improve their conceptual and writing skills.

Date: Friday, 16 November, 2018
Time: 09:00 am to 05:00 pm (One Day)
Venue: Academy of Learning Ltd.

Participation: BDT 3000 + VAT
(Including Lunch+Two times Tea-Snacks & Training Materials- Folder, Writing Pad & pen)

Registration Deadline: 15 November, 2018.